My Recipe for Leadership

Abstract
Leadership is one of those concepts that is easier to define than to fully explain. For a definition all one has to do is turn to the dictionary. The problem is that these definitions do not tell me how one becomes a leader. Since I do not believe in natural born leaders, I set out to define a recipe that I could use to measure one’s leadership level, including my own. My recipe combines five ingredients. In this talk I’ll explain what they are, how to get them, and what happens when an ingredient is missing.

Speaker Bio
Marcel Bergherman is a faculty member at Carnegie Mellon’s Robotics Institute, in Pittsburgh, PA, USA, where he manages development of autonomous aerial vehicles and agricultural automation systems. He received his Ph.D. degree from CMU in December, 1996. From 2001 to 2005 Mr. Bergherman worked at Genius Institute of Technology in Manaus, Brazil, as the leader of institutional relationships and knowledge management, and later as innovation manager. From 1997 to 2000 he was the coordinator of the Robotics and Computer Vision Laboratory at the Information Technology Institute in Campinas, Brazil, where he worked on Internet-accessible laboratories, autonomous robotic airships, and robotic manipulators. Mr. Bergherman has published extensively in the areas of robotics and innovation management.